



YOUR MOBILE EVENT PROGRAM

PROFIT MARGIN ON SALES: Package One (10 Gibbons):

SCHOOL A SOLD 20 BANNERS

Selling 2 Banners per Gibbon

Purchased Price: $\$50.00 \times 20 = \$1,000.00$

Suggested Selling Price: $\$200 \times 20 = \$4,000$

School Profit: \$3,000.00

SOLD 20 COMMUNITY SPONSORS:

Selling 2 Community Sponsors per Gibbon

Purchased Price: $\$25.00 \times 20 = \500.00

Suggested Selling Price: $\$100 \times 20 = \$2,000$

School Profit: \$1,500.00

SOLD 15 BRAGS PER GIBBON TOTAL OF 150 BRAGS:

Average 15 students per Gibbon selling 1 Brag Each

Purchased Price: $\$20.00 \times 150 = \$3,000.00$

Suggested Selling Price: $\$75 \times 150 = \$11,250$

School Profit: \$8,250.00

SCHOOL PROFITED \$12,750.00

(At MINIMUM Suggested Selling Price!)



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PROFIT MARGIN ON SALES: Package One (15 Gibbons):

SCHOOL A SOLD 30 BANNERS

Selling 2 Banners per Gibbon

Purchased Price: $\$50.00 \times 30 = \$1,500.00$

Suggested Selling Price: $\$200 \times 30 = \$6,000.00$

School Profit: \$4,500.00

SOLD 30 COMMUNITY SPONSORS:

Selling 2 Community Sponsors per Gibbon

Purchased Price: $\$25.00 \times 30 = \750.00

Suggested Selling Price: $\$100.00 \times 30 = \$3,000.00$

School Profit: \$2,250.00

SOLD 20 BRAGS PER GIBBON TOTAL OF 300 BRAGS:

Average 20 students per Gibbon selling 1 Brag Each

Purchased Price: $\$20.00 \times 300 = \$6,000.00$

Suggested Selling Price: $\$75.00 \times 300 = \$22,500.00$

School Profit: \$16,500.00

SCHOOL PROFITED \$23,250.00

(At MINIMUM Suggested Selling Price!)



YOUR MOBILE EVENT PROGRAM

PROFIT MARGIN ON SALES: Package One (20 Gibbons):

SCHOOL A SOLD 40 BANNERS

Selling 2 Banners per Gibbon

Purchased Price: $\$50.00 \times 40 = \$2,000.00$

Retail Price: $\$200.00 \times 40 = \$8,000.00$

School Profit: \$6,000.00

SOLD 40 COMMUNITY SPONSORS:

Selling 2 Community Sponsors per Gibbon

Purchased Price: $\$25.00 \times 40 = \$1,000.00$

Retail Price: $\$100.00 \times 40 = \$4,000.00$

School Profit: \$3,000.00

SOLD 25 BRAGS PER GIBBON TOTAL OF 500 BRAGS:

Average 25 students per Gibbon selling 1 Brag each

Purchased Price: $\$20.00 \times 500 = \$10,000.00$

Retail Price: $\$75.00 \times 500 = \$37,500.00$

School Profit: \$27,500.00

SCHOOL PROFITED \$36,500.00

(At MINIMUM Suggested Selling Price!)